



Energy & Utility Skills

EU Skills is the Sector Skills Council for the electricity, gas, waste management and water industries. They provide effective solutions to improve business performance such as training tools and funding opportunities.

ROUTE

IE Design Consultancy was approached by EU Skills through the recommendation of a similar client to present credentials to a panel.

BACKGROUND

EU Skills had an in-house developed website that was poorly designed, hard to manage and technically not capable of providing the range of services needed. The organisation lacked an easily managed website that could grow and serve their information delivery remit and provide added value to their corporate members.

BRIEF

To provide an easily maintainable website with a content management system. The system had to be built on industry standard 'open' technologies to allow for future expansion and integration with various in-house systems. Navigation and site structure were to be based on a user need analysis followed by a visual design phase. An externally accessible intranet built on the same backend with integration with central address books and MS Windows based user authentication.

"IE Design Consultancy proved a safe pair of hands delivering on brief and on time. The system has proved robust, scalable and simple to use. We continue to rely on IE Design Consultancy to support and develop our web site, intranet and online member services."

Paul Finley, IS Manager, Energy & Utility Skills

TIMEFRAME

14 weeks from commission to website launch. Intranet development 12 weeks. Enhancements ongoing including development of the new range of youth oriented careers support pages launching in mid 2007.

BUDGET

Phase 1 (Website and design) £18K, Phases 2-5 £42K (over 18 months)

OUTCOME

Technically robust website that is updated daily by internal editorial staff. Website usage has increased by over 280% since the new launch. Google page rank has increased from 3 to 5.



SERVICE OFFERING

- **Visual design of website look and feel, navigation and signposting**
- **Bespoke website CMS system**
- **Intranet development**
- **Integration with Sage CRM**
- **Online video**
- **Searchable resources database**
- **Integration with active directory server**

FIND OUT MORE

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0800 047 0807